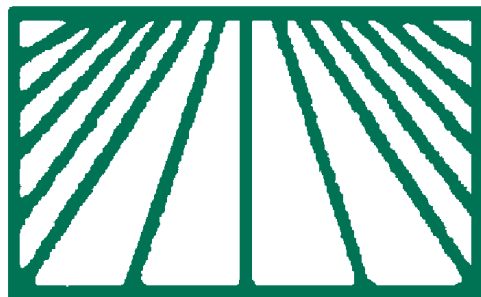




I.I.E.A.



2011 Idaho Irrigation Equipment Show & Conference

*January 13-14
Best Western Burley Inn
& Convention Center
Burley, Idaho*

- ♦ *One Day Trade Show*
- ♦ *Technical Training Opportunities*
- ♦ *Irrigation Association Exam*
- ♦ *Annual Membership Meeting*

IIEA Member Schedule

Thursday, January 13, 2011

9 a.m. to 10:30 a.m. - Idaho Water Supply Outlook. *Best Western Burley Inn & Convention Center - Cassia II Room*

11:00 a.m. - 3 p.m. - Technical Training: This is a great opportunity for members of the IIEA to learn something new or take a refresher course. *Perkins Classroom*

11:00 a.m. - 3 p.m. Business Management Training for owners, managers and sale associates. *Mini-Cassia Board Room*

To sign up for these classes, fill out the form found on page 4 and send it in before January 5.

1 p.m. - 5 p.m. - Booth Setup & Registration - Setup your booths. Bring door prize items during registration time. Fill out description slips for each item. Pick up your packets.

6 p.m. - IIEA Annual Membership Meeting, Banquet, Elections and 40th Anniversary Celebration - *Rupert Elks Lodge, 85 S 200 West, Rupert, ID 83350*

Friday, January 14, 2011

8:00 a.m. to 4:30 p.m. - Trade Show
Best Western Burley Inn & Convention Center

8:30 a.m. to 4:30 p.m. - Turf & Agricultural Irrigation Classes
Sponsored by University of Idaho & IIEA Members

12 Noon - Board Meeting - *Spud Cellar Lounge*

4:30 p.m. - Booth Take Down

Early payment = Listed in Marketing Materials
Buy your booth today! A brochure marketing the trade show will include a list of companies and products being displayed. If you want to be listed in this brochure, mail in your Application to Display and check before October 28.

The IIEA now has a PayPal credit card option. Fees charged by PayPal will be paid by the vendor.

Application to Display

Idaho Irrigation Equipment Show & Conference

January 13 -14, 2011 ♦ Best Western Burley Inn & Convention Center, Burley, Idaho

Business Name _____

Mailing Address _____

City, State, Zip _____

Business Phone _____ Business Fax _____

Company Web Site _____ Email for Contact Person _____

Names of all attending: (Name badges will be made for each person, so please type or print. If the person is representing a different business than the one listed at the top, please provide the company name.)

1) _____ 4) _____

2) _____ 5) _____

3) _____ 6) _____

Products to be displayed: List brand names and items that will be exhibited in your booth. These items will be printed in the marketing brochure & *Ag Weekly Show* Program: _____

| Option A Booth - \$430 | Option B Unattended Literature Tables - \$280 | Option C Hospitality Sponsorships - \$230 |
|--|--|---|
| 2011 Membership Dues - \$80 \$350 for 8 x 10 booth with 6' table, 2 chairs, piping, draping, & <u>electrical</u> * 2 Banquet Tickets Name badges for all company representatives. Company name and products printed in <i>Ag Weekly Show</i> Program | 2011 Membership Dues - \$80 \$200 to have a table in the hallway where you can leave literature and hang a banner (you provide) on the table. 2 Name Badges This option is limited to three tables – First come, first served. Location to be determined. Banquet tickets purchased separately | 2011 Membership Dues - \$80 \$150 Food Donation (for coffee, juice, and cookies for attendees during the show) 2 Name Badges 2 Banquet Tickets Company banner (you provide) will be displayed at the hospitality table. |

Membership Booth Option A @ \$430 \$ _____

Additional Booth(s) _____ @ \$350.00 (includes 2 banquet tickets) \$ _____

Unattended Literature Table Option B @ \$280 \$ _____

Hospitality Sponsorship Option C @ \$230 \$ _____

Banquet tickets _____ @ \$30.00 each \$ _____

Box lunch for Friday, January, Jan. 14 _____ @ \$11.50 each \$ _____

(There is a Perkins Restaurant in the facility.) **TOTAL:** \$ _____

| |
|--|
| <p><i>*I will need electricity at my booth(s)</i></p> <p>Yes _____ No _____</p> <p>110 _____ 220 _____</p> |
|--|

Booths will be assigned on a first-come, first-served basis. Please look at the map of the exhibition hall and select your choices: **1st** _____ **2nd** _____ **3rd** _____. **If these choices are not available, please assign me the next available booth, but not next to my competitor (s)** _____

Mail application and check to IIEA., P.O. Box 190483, Boise, ID 83719-0483. For more information contact Tondee Clark at 208-377-8188 or tondeec Clark@clearwire.net. If you want to pay using a credit card, go to our web site: www.idahoirrigationequipmentassociation.org. Extra fees will apply. Tondee Clark does not have a FAX number.

Booths & Lodging

Where is Burley?

Burley, Idaho is approximately a 2 1/2 hour drive from Boise or Salt Lake City (depending on the weather).

From I-84, take exit 208, turn south. The Best Western Burley Inn & Convention Center is on the west side of the road. The Convention Center is in the back of the facility.

Delta Skywest Airlines and Allegiant Air fly into the Twin Falls Airport.

Lodging

Ask for the IIEA Room Rate at the:

Burley Best Western Inn & Convention Center

800 Overland Ave, Burley, ID 83318
Room: \$79.99 + taxes
(208) 678-3501 or (800) 599-1849
Hot complimentary breakfast

Budget Inn

900 Overland Ave, Burley, ID 83318
Room \$62.99 + taxes
Call (208) 678-2200 or (800) 635-4952

Show Chairmen:

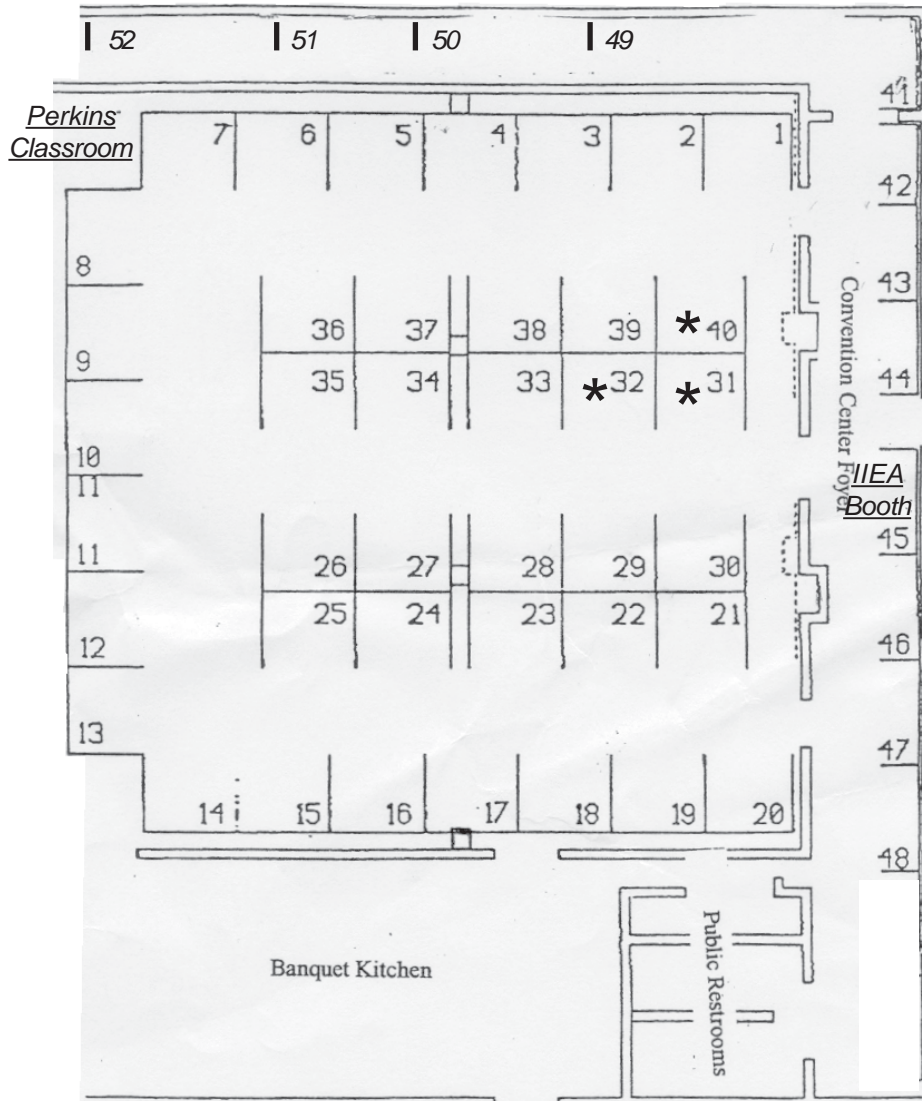
Ag: Dana Duffin
The Sprinkler Shop
(208)438-8194

Turf: Chad Shouse
Pipeco, Inc.
(208) 238-9300

Education: Howard Neibling
University of Idaho
(208) 308-5192

To Buy A Booth:
Tondee Clark (208) 377-8188

| | | | |
|-------------------|---------------------------|-------------------------------|---|
| <u>To Perkins</u> | <u>Spud Cellar Lounge</u> | <u>Mini-Cassia Board Room</u> | * <u>Booth reserved.</u> |
| | | | <u>Unattended Literature Tables location to be determined</u> |



The size of the booths in the convention hall are approximately 10 feet wide and 8 feet deep. The booths in the foyer are 10 feet wide and 4 feet deep. There is wireless internet throughout the facility. Electricity (110 volt and 220 volt) will be available if you mark the box on the Application to Display.

If you ship your booth materials, the Best Western Burley Inn & Convention Center will hold them in the sales office. Plan for delivery on or before Thursday, January 13 and pick-up after 5 pm on Friday, January 14 at the Convention Center. **Ship materials to: Best Western Burley Inn & Convention Center, 800 North Overland Ave., Burley, ID 83318. HOLD FOR IIEA SHOW.** Questions call Diane Newman at (208) 678-3501.

Freight must enter through the double doors of the Convention Center Foyer or through the loading dock near the kitchen entrance. **Nothing can be wider than 8 feet or taller than 6'11" feet.** A heister will be available during setup and take down hours.

Member Education

Howard Neibling, IIEA's Education Chairman, has listened to the ideas of Board Members and has planned technical courses that will help employees be safe in the field and add to their job skills. We also have added a business track of classes for business owners, managers, sales and office personnel. The training will be held during booth setup - a day before the trade show. Members are welcome to attend any or all of the classes. Lunch is generously provided by Idaho Power Company. An accurate catering count is needed, so please sign up by January 5, 2011.

IIEA Member Training Thursday, January 13 - Technical Track

9:00 a.m. -10:30 a.m. **Idaho Water Supply Outlook** - Cassia II Room

Mike Beus, Bureau of Reclamation and Troy Lundquist, National Weather Service

The following classes will be held in the Perkins Classroom

11:00 am -12:00 noon **Basic Pipe Hydraulics** - Bruce Sandoval, USDA-NRCS, Twin Falls

12:00 noon - 1:00 p.m. **Lunch provided by Idaho Power Company - Spud Cellar Lounge**

1:00 p.m. - 2:00 p.m. **Pump Panel & Other Electrical Safety** - Paul Ortmann, Idaho Power Co.

2:00 pm - 3:00 pm **HDPE installation, application, welding** - Bill Rawlings, BD Sales & Supply

IIEA Member Training Thursday January 13 - Business Track

9:00 a.m. -10:30 a.m. **Idaho Water Supply Outlook** - Cassia II Room

Mike Beus, Bureau of Reclamation and Troy Lundquist, National Weather Service

11:00 a.m. - 12 noon **"Dealerships Under Siege - Fraud in America 2011"**, Les Lake, CICA, CREI, CL, Forensic Accounting Manager for Eide Baily LLP will discuss fraud and embezzlement - prevention and detection for dealerships. The who, what, when, where, why and how of dealership fraud. What it really means to you. Mini-Cassia Board Room

12:00 noon - 1 p.m. - Lunch, provided by Idaho Power Company, Spud Cellar Lounge

1:00 p.m. - 3:00 p.m. **Managing Your Business' Cash Flow.** Tim C. Wilder, Accounts Management, will discuss Terms of Sale; Impacts of Poor Cash Flow Management; Collections-Tips for Getting Paid. Mini-Cassia Board Room

Free Training for Members January 13 - Sign up by January 5

Company Name _____

The following employees will be attending the training: (Mark whether they will be attending the IIEA Member Technical Track (IIEA), Business Morning Class (B-am) or Business Afternoon Class (B-pm). Also, mark whether they will be eating lunch, courtesy of Idaho Power Company.

IIEA _____ B-am _____ B-pm _____ Lunch _____ 1. _____

IIEA _____ B-am _____ B-pm _____ Lunch _____ 2. _____

IIEA _____ B-am _____ B-pm _____ Lunch _____ 3. _____

IIEA _____ B-am _____ B-pm _____ Lunch _____ 4. _____

IIEA _____ B-am _____ B-pm _____ Lunch _____ 5. _____

Conference Education

Idaho Water Supply Outlook

Thursday, January 13, 2011 - 9:00 a.m. - 10:30 a.m. - Burley Best Western Inn & Convention Center

Mike Beus, Bureau of Reclamation and Troy Lindquist, Service Hydrologist with the National Weather Service, will provide a long range weather forecast and water availability for the 2011 growing season.

Agricultural Irrigation Track

Friday, January 14, 2011

The classes listed below are held at the Best Western Burley Inn & Convention Center and are FREE with show admission ticket. These classes can be used for continuing education credits for the **Irrigation Association**. *Certified Crop Adviser credits are offered in Soil and Water (SW) and Professional Development (PD).

8:30 a.m. - 9:30 a.m.

1. Irrigation Equipment Selection and Water Management for Corn Silage Production, Steve Hines and Howard Neibling, University of Idaho Extension, will discuss irrigation equipment capacity required to avoid water stress and impact of water stress at different crop stages. (*1 SW) Spud Cellar Lounge

2. Nutrient and Water Management to Protect Groundwater - Christi Falen, University of Idaho Extension Crops/Water Quality Educator, will discuss fundamentals of nutrient and water management for groundwater protection. Marsha Neibling Private Consultant with Neibling Environmental Consulting will discuss the results of Nutrient Management Planning and Irrigation Water Management in the West Cassia nitrate project. (*1 SW) Perkins Classroom

10:30 a.m. - 11:30 a.m.

1. Show Me the Money- Representatives from Idaho Power, USDA NRCS, USDA Farm Service Agency, USDA Rural Development and Idaho Soil Conservation Commission, will discuss new cost share and loan programs for the 2011 irrigation season including EQIP, Agricultural Water Enhancement Program, and the Cooperative Conservation Partnership Initiative. (*1 PD) Perkins Classroom

2. Pivot Track Ruts - Howard Neibling, University of Idaho Extension and Tad Barrie, Butte Irrigation. This class will discuss system design, hardware, and management ideas to minimize pivot track ruts. (*1 PD) Spud Cellar Lounge

1:30 p.m. - 2:30 p.m.

1. Solving Variable Frequency Drive Harmonic Problems-Power companies are currently conducting IEEE 519 harmonics tests on all Variable Frequency Drives in their service areas. Systems failing this test will not be allowed to

start next spring until the problems are solved. Tom Young, Precision Pumping Systems, will discuss solutions to bring drives into compliance. (*1 PD) Perkins Classroom

2. Wheat and Barley Irrigation During Critical Crop Stages - Joel Packham, University of Idaho Extension Crops Educator will discuss impact of water stress during critical crop stages on crop yield and quality. (*1 SW) Mini-Cassia Board Room

3:30 p.m. - 4:30 p.m.

1. Ignore these issues and you could lose your farm! - The Cassia County Sheriff's Office will discuss reasons to keep water off public roads. Dana Duffin, The Sprinkler Shop, will discuss potential equipment solutions to prevent water on roads and factors to consider for safe transport and hand moving of irrigation pipe. (*1 PD) Mini-Cassia Board Room

2. Flow meters - Corbin Knowles, Idaho Department of Water Resources, will discuss areas where flow meter use will be mandatory; acceptable meters and proper meter installation requirements. (*1 SW) Perkins Classroom

Turf Irrigation Track

Friday, January 14, 2011

9:30 a.m. - 10:30 a.m.

Managing Your Business' Cash Flow – Tim Wilder, Accounts Management, will discuss Terms of Sale; Impacts of Poor Cash Flow Management and Tips for Getting Paid. Room 164

11:30 a.m. - 12:30 p.m.

Troubleshooting – Steve Eglinton, Pipeco Inc., will teach understanding, locating, and solving basic problems with turf irrigation systems. Room 164

1:30 p.m. - 2:30 p.m.

Effective Scheduling for Turf – Ed Mathieu, Water Logic Technologies, will discuss smarter irrigation controllers and practices that will save water and money. Room 164

3:30 p.m. - 4:30 p.m.

Basic Hydraulics– Guy Collins, Hunter Industries, will teach basic hydraulics as it pertains to turf irrigation. Room 164