

Idaho Irrigation Equipment Association



November 2022

TO: Idaho Irrigation Equipment Association Members

FR: Kyle Rooks & Patxi Larrocea-Phillips

2023 IDAHO IRRIGATION EQUIPMENT ASSOCIATION WINTER SHOW AND CONFERENCE JANUARY 3-5, 2023 – NAMPA CIVIC CENTER – NAMPA, IDAHO

The Idaho Irrigation Equipment Association Winter Show and Conference (IIEA Winter Show) is quickly approaching. The 2023 Winter Show will be held in Nampa, Idaho on January 3-5, 2023. We are looking forward to meeting and visiting with all of you at the IIEA Winter Show. The following items are included in this packet of materials:

- **BOOTH FORM:** Please fill out all the information on the booth form to register for your booth at the Winter Show. We are asking you to choose your vendor space again this year. Please make sure you look closely at the attached map and indicate your 1st, 2nd, & 3rd choice. All the interior booths in the conference room will be filled before any potential booths in the foyer are sold.
- **MEMBERSHIP DUES:** Enclosed is the 2023 membership dues form. Please consider joining the Idaho Irrigation Equipment Association as a member for the coming year. Membership dues are geared towards helping fund IIEA programs and assist in the operations of the association. When filling out the membership dues form you can also make a voluntary contribution to the IIEA Scholarship fund. This money will be directed at assisting students in attending college.
- **SPONSORSHIPS:** Enclosed is also information for the Winter Show sponsorship opportunities. On the back side of the Booth Form are sponsorship categories. Each category is valued at a different price and has a number of benefits correlated with that sponsorship level. Please consider being a sponsor of the IIEA Winter Show. Your sponsorship will assist us in holding a successful show and aid the IIEA in all our programs.
- **TENTATIVE SCHEDULE:** The IIEA is trying to coordinate a Principles of Irrigation Class on January 3-4, 2022. This will be in lieu of the free membership training day. We are working with the Irrigation Association to arrange this class and will have more information forthcoming.
- **MOTEL RESERVATIONS:** Nampa has a variety of hotels located close to the Civic Center. We have not designated a specific hotel as a host for this event.
- **EXECUTIVE DIRECTOR TRANSITION:** Kyle Rooks is currently transitioning into the role of Executive Director of the Idaho Irrigation Equipment Association. Patxi is still assisting Kyle in a variety of capacities and will continue to assist through the IIEA Winter Show. Kyle has been working with associations for several years and looks forward to working with you all into the future.

Additionally, the IIEA Membership Banquet will be held on Wednesday, January 4, at 6:00 PM. Following the membership banquet, the IIEA will host a special social activity for everyone in attendance. If you have any questions about the upcoming Winter Show and Conference, please contact us at 208-888-0988 or email us at patxi@amgidaho.com or kyle@amgidaho.com.

Encls: Booth Form
2023 Membership Application

IIEA/IIEAWinterShow/2023WinterShow/Vendor_itr1

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Promoting Irrigation in Idaho Since 1971