

**Idaho Irrigation Equipment
Association**



WINTER TRADE SHOW & CONVENTION

NOVEMBER 9-10, 2023

**BEST WESTERN PLUS BURLEY INN
BURLEY, IDAHO**

COME JOIN US & MEET OTHER GROWERS & DEALERS!

Idaho Irrigation Equipment
Association



2023 WINTER TRADE SHOW AND CONVENTION

Dear IIEA Members,

As a valued member of the IIEA, I would like to thank you for your continued support of the association. This organization would not be what it is today without the generous time, effort and funding donated by its members. As COVID rocked the world, the IIEA was left searching for answers as to how we would continue to survive without the income of events like the Winter Show. As a board we asked ourselves the simple questions of “why are we here and what is our purpose?” After a lot of soul searching, it became clear that two things stood out. What truly makes the IIEA special came down to the community and camaraderie of its members and providing opportunities for our young people to continue their education. We are now striving to better our events that provide value to you and your business. Our goal is to provide opportunity for the members while generating funds to support our scholarship program. Since 1980, the IIEA has awarded over 880 scholarships totaling \$535,000, this is not a small feat, and it would not be possible without your membership. I look forward to seeing you all in Burley at the 2023 IIEA Winter Trade Show and Convention on November 9-10, and again thank you for your continued support of the IIEA.



Sincerely,

Zander Miles, IIEA President

ACCOMODATIONS

Our host hotel is the Best Western Plus Burley Inn in Burley, Idaho. Let the hotel know you are with the Idaho Irrigation Equipment Association to receive a discount on your room reservation. The cutoff date for the room block is **October 30th**. Make your reservations by calling **(208) 678-3501**.

NOVEMBER 9, 2023

1:00-5:00PM	EXHIBITOR SETUP FOR TRADE SHOW	CONVENTION CENTER
5:30-7:30PM	BANQUET & SCHOLARSHIP AUCTION	CONVENTION CENTER

NOVEMBER 10, 2023

7:00-8:00AM	PAST PRESIDENT'S BREAKFAST	MOUNT HARRISON ROOM
7:00-8:00AM	BREAKFAST & REGISTRATION	CONVENTION CENTER LOBBY
8:00AM	WELCOME/INTRODUCTIONS ZANDER MILES, IIEA PRESIDENT	CONVENTION CENTER
8:00AM	IDWR UPDATES MATHEW WEAVER, IDWR DIRECTOR	CONVENTION CENTER

Idaho Irrigation Equipment
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2023 WINTER TRADE SHOW AND CONVENTION

BREAKOUT SESSIONS

IRRIGATION TRACK - MINIDOKA 1 | PESTICIDE TRACK - CONVENTION CENTER

NOVEMBER 10, 2023

- | | | |
|---------------|--|-------------------------|
| 9:00-10:00AM | VFD TRAINING
TOM YOUNG, PHASE TECHNOLOGIES | MINIDOKA 1 |
| 9:00-10:00PM | SEED TREATMENTS & PRODUCTS
RICHARD FILLMORE, MCGREGOR COMPANY | CONVENTION CENTER |
| 10:00-11:00AM | PUMP TROUBLESHOOTING
DAVID SIEGEL, PENTAIR | MINIDOKA 1 |
| 10:00-11:00AM | PESTICIDE SAFETY, LABELING &
RECORD KEEPING
WESTY PICKUP, ISDA | CONVENTION CENTER |
| 11:00-NOON | TRADE SHOW
TRADE SHOW BREAK SPONSORED BY BASF | CONVENTION CENTER |
| NOON-1:00PM | LUNCH SPONSORED BY IDAHO POWER
CLOUD SEEDING, IDAHO POWER
WATER OUTLOOK, IDWR | CONVENTION CENTER |
| 1:00-2:00PM | BACKFLOW 101 FOR IRRIGATION
ALLEN WILDER, BACKFLOW ASSEMBLY TRAINING SERVICES | MINIDOKA 1 |
| 1:00-2:00PM | NEW CHEMISTRIES FOR IDAHO
AGRICULTURE PRODUCTION
JOHN IHLI, BASF | CONVENTION CENTER |
| 2:00-3:00PM | TRADE SHOW BREAK
TRADE SHOW BREAK SPONSORED BY HELENA | CONVENTION CENTER |
| 3:00-4:00PM | UNDERSTANDING CHILD LABOR LAWS
IN AGRICULTURE & LANDSCAPE INDUSTRIES
ANDREA RASMUSSEN, DOL WAGE & HOUR | MINIDOKA 1 |
| 3:00-4:00PM | WEED CONTROL IN IDAHO AGRICULTURE
ALBERT ADJESIWOR, UOFI WEED SCIENTIST | CONVENTION CENTER |
| 4:00PM | CONVENTION ADJOURNS
ISSUE PESTICIDE CREDITS | CONVENTION CENTER LOBBY |

SPONSORSHIPS

November 9-10, 2023

Best Western Burley Inn
Burley, ID

PLATINUM SPONSOR

\$2,500

- Complimentary double exhibitor space
- Three complimentary convention registrations
- Three complimentary banquet tickets
- Company PSA displayed twice during convention
- Speaking opportunity for 5-minutes during convention lunch
- Company logo/name displayed on all upcoming convention correspondence
- Announcements from the podium

GOLD SPONSOR

\$1,500

- Complimentary single exhibitor space
- Two complimentary convention registrations
- Two complimentary banquet tickets
- Company PSA displayed once during convention
- Company logo/name displayed on all upcoming convention correspondence
- Announcements from the podium

SILVER SPONSOR

\$1,000

- One complimentary convention registration
- One complimentary banquet ticket
- 50% off of single exhibitor space
- Company PSA displayed once during convention
- Company logo/name displayed on all upcoming convention correspondence
- Announcements from the podium

BRONZE SPONSOR

\$750

- One complimentary convention registration
- One complimentary banquet ticket
- Company logo/name displayed on all upcoming convention correspondence
- Announcements from the podium

SPONSORSHIPS

November 9-10, 2023

Best Western Burley Inn
Burley, ID

<input type="checkbox"/> Platinum Sponsor.....	\$2,500
<input type="checkbox"/> Gold Sponsor.....	\$1,500
<input type="checkbox"/> Silver Sponsor.....	\$1,000
<input type="checkbox"/> Bronze Sponsor.....	\$750

PERSON COMPLETING FORM _____

CONFERENCE REGISTRANT (IF DIFFERENT THAN ABOVE) _____

NAME(S) OF THOSE ASSISTING WITH EXHIBIT _____

NAME(S) OF BANQUET ATTENDEES _____

ORGANIZATION _____

ADDRESS _____ CITY _____ STATE _____ ZIP _____

PHONE _____ FAX _____ EMAIL _____

CHECK ENCLOSED INVOICE ME CREDIT CARD (VISA, DISCOVER, MASTERCARD, & AMERICANEXPRESS/ 3% charge for all transactions)

CARD NO. _____ EXP. DATE _____ CVV _____

SPONSORSHIP LEVEL \$ _____

EXHIBITOR FEE (SILVER LEVEL ONLY - ADDITIONAL \$225) \$ _____

TOTAL AMOUNT \$ _____

PLEASE REMIT TO:
IIEA | 55 SW 5th Ave, Ste 100
Meridian, ID 83642

E: roger@amgidaho.com | FX: 208-888-4586

OFFICE USE
Date _____
Ck # _____
Amount \$ _____
 GL Mem



2023 WINTER TRADE SHOW AND CONVENTION

REGISTRATION

November 9-10, 2023

Best Western Burley Inn
Burley, ID

- IIEA Member Registration (if not sponsoring/exhibiting)..... **\$100**
- Non - IIEA Member Registration (only applies to IIEA-type companies)..... **\$200**
- Agricultural Producers (includes 4 pesticide credits, 2 meals, & trade show)..... **FREE**
- Landscape/Nursery Producers (includes 4 pesticide credits, 2 meals, & trade show)... **FREE**
- Banquet Registration (November 9th at 5:30)..... **\$50**

PERSON COMPLETING FORM _____

CONFERENCE REGISTRANT (IF DIFFERENT THAN ABOVE) _____

NAME(S) OF BANQUET ATTENDEES _____

ORGANIZATION _____

ADDRESS _____ CITY _____ STATE _____ ZIP _____

PHONE _____ FAX _____ EMAIL _____

CHECK ENCLOSED INVOICE ME CREDIT CARD (VISA, DISCOVER, MASTERCARD, & AMERICANEXPRESS/ 3% charge for all transactions)

CARD NO. _____ EXP. DATE _____ CVV _____

REGISTRATION FEE \$ _____

BANQUET TICKETS \$ _____

TOTAL AMOUNT \$ _____

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OFFICE USE

Date _____

Ck # _____

Amount \$ _____

GL Mem

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2023 WINTER TRADE SHOW AND CONVENTION

SCHOLARSHIP AUCTION

November 9, 2023
5:30 PM

Best Western Burley Inn
Burley, ID

Come join us for our scholarship auction during our annual banquet! This is a great opportunity to contribute to the IIEA scholarship fund. Last year IIEA awarded \$12,100 in scholarships. We are excited to keep that momentum going to enable us to consistently offer opportunities to college students who may become the next generation of leaders in the irrigation industry. Make sure to bring your company checkbook to participate in silent auction, live auction, and other enjoyable activities aimed at raising funds for our scholarship program. To donate to the scholarship auction before November 9th, or donate an item to our silent auction, complete this form.

PERSON COMPLETING FORM _____

ORGANIZATION _____

DONATED ITEM(S) _____

ADDRESS _____ CITY _____ STATE _____ ZIP _____

PHONE _____ FAX _____ EMAIL _____

CHECK ENCLOSED INVOICE ME CREDIT CARD (VISA, DISCOVER, MASTERCARD, & AMERICANEXPRESS/ 3% charge for all transactions)

CARD NO. _____ EXP. DATE _____ CVV _____

**SCHOLARSHIP
DONATION
AMOUNT**

\$ _____

PLEASE REMIT TO:

IIEA | 55 SW 5th Ave, Ste 100
Meridian, ID 83642

OFFICE USE

Date _____

Ck # _____

Amount \$ _____

GL Mem

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EXHIBITOR SPACE

November 9-10, 2023

**Best Western Burley Inn
Burley, ID**

Irrigation equipment suppliers, dealers, and others who wish to rent space at the IIEA Winter Trade Show & Convention must complete this form.

First-come first served | Payment must be made IN FULL before set-up
Set up: Thurs. 11/9 from 1-5pm | Display dismantled at end of conference

- Single Exhibitor Space..... **\$450**
Includes 1 convention registration & 2 banquet tickets
- Double Exhibitor Space..... **\$850**
Includes 2 convention registrations & 3 banquet tickets
- Triple Exhibitor Space..... **\$1,100**
Includes 4 convention registrations & 4 banquet tickets

PERSON COMPLETING FORM _____

CONFERENCE REGISTRANT (IF DIFFERENT THAN ABOVE) _____

NAME(S) OF THOSE ASSISTING WITH EXHIBIT _____

NAME(S) OF BANQUET ATTENDEES _____

ORGANIZATION _____

ADDRESS _____ CITY _____ STATE _____ ZIP _____

PHONE _____ FAX _____ EMAIL _____

CHECK ENCLOSED INVOICE ME CREDIT CARD (VISA, DISCOVER, MASTERCARD, & AMERICANEXPRESS/ 3% charge for all transactions)

CARD NO. _____ EXP. DATE _____ CVV _____

EXHIBITOR FEE \$ _____

ADDITIONAL BANQUET TICKETS \$ _____

TOTAL AMOUNT \$ _____

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Meridian, ID 83642

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Date _____
Ck # _____
Amount \$ _____
 GL Mem